

Name: _____

Rating Products for Overpackaging

Least Overpackaged

(product name - manufacturer)

Most Overpackaged

(product name - manufacturer)

Station 1:

Station 2:

Station 3:

Station 4:

Station 5:

Station 6:

Station 7:

Station 8:

Station 9:

Station 10:

Things to consider:

Amount of excess packaging material (whether for convenience, higher sales, safety, product protection)

Whether packaging is reusable (must be discarded or can use container again)

How earth-friendly the packaging material is (styrofoam vs. paper vs. plastic; made of recycled or recyclable materials)

Remember: Little changes make a big difference when multiplied times millions of consumers.

(In 1987, when American Airlines removed one olive from its salads, it saved \$40,000 annually. Apply that concept to packaging, and you will see that removing one layer of plastic from a product could save tons of plastic from landfills.)